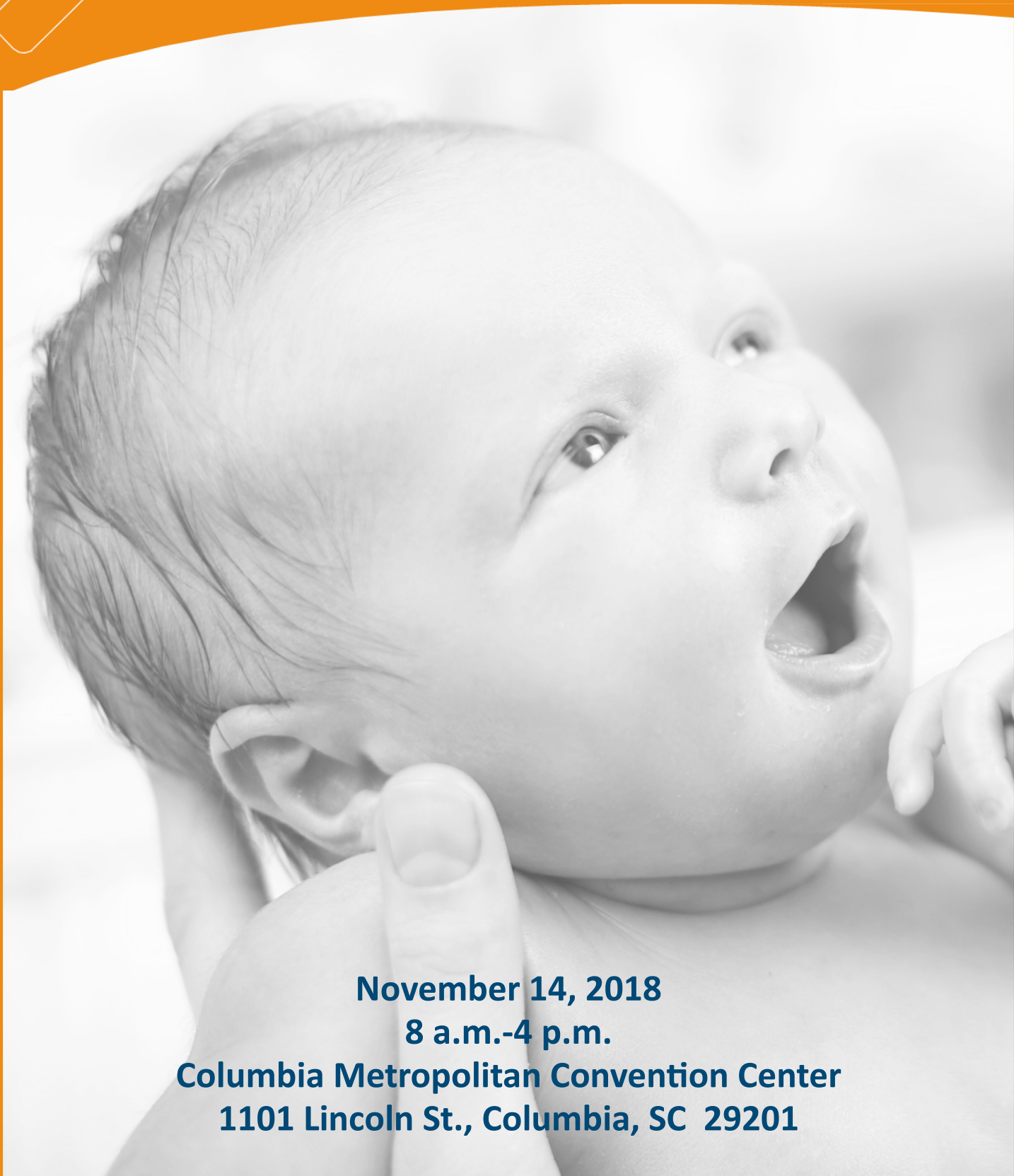




2018 South Carolina Birth Outcomes Initiative Symposium



**November 14, 2018
8 a.m.-4 p.m.**

**Columbia Metropolitan Convention Center
1101 Lincoln St., Columbia, SC 29201**

Creating a healthier future for moms and babies.

2018 South Carolina Birth Outcomes Initiative Symposium

Event Information

Who Should Attend

- OB-GYN, pediatric and family practice physicians and their practice staff
- Nurses, pharmacists and other professionals practicing in the care of pregnant women and infants
- Hospital/healthcare administrators, perinatal unit management staff and quality improvement staff
- Lactation consultants
- Public health agency staff involved in the care of pregnant women and infants
- Alcohol and other drug addiction staff who work with pregnant women and infants
- Medicaid managed care organizations
- Private insurers
- Health educators
- Social workers
- Other professionals who care for pregnant women and infants

Event Details

November 14, 2018
8 a.m.-4 p.m.
Columbia Metropolitan
Convention Center
1101 Lincoln St.
Columbia, SC 29201

Primary Program Objective

The attendee will be able to identify current areas of collaborative perinatal quality improvement, implement evidence-based practices and utilize available resources to care for patients.



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Continuing Education Credit

Continuing Medical Education (CME) Accreditation and Credit

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization and the South Carolina Birth Outcomes Initiative. The University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



The University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization designates this live activity for a maximum of *4.75 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education (CNE) Accreditation and Credit

The South Carolina Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Participants who attend the 2018 South Carolina Birth Outcomes Initiative Symposium and complete an evaluation will earn *4.75 contact hours*.

Social Work Continuing Education

Social workers who attend the 2018 South Carolina Birth Outcomes Initiative Symposium and complete an evaluation will earn *4.75 non-trained social work hours*.

The South Carolina Department of Health and Human Services is a pre-approved provider of social work continuing education.



2018 South Carolina Birth Outcomes Initiative Symposium

Registration Information

Registration & Payment

South Carolina Hospital Association (SCHA) is coordinating registration for the symposium. To register for the symposium, visit the SCHA web calendar online at www.scha.org/calendar, select the [2018 South Carolina Birth Outcomes Initiative Symposium](#) and click “Online Registration” to complete the form. A confirmation will be emailed to you after registration is complete. You can register multiple people from your organization at one time.

If you register for the symposium by Oct. 31, the rate is \$30. If you register Nov. 1 or later, the fee increases to \$50. You must pay your registration fee online with a credit card.

If you have any questions regarding registration, please contact Sue Alvarez at (803) 796-3080 or via email at salvarez@scha.org.

Substitution/Cancellation

Any registrant who cannot attend may send a substitute from the same organization by emailing the name of the substitute to imisreg@scha.org or calling (803) 796-3080. The registration fee is non-refundable.

Hotel Accommodations

You must reserve a room by October 19 to receive a discounted rate for a king or double queen standard room at the hotels listed below. Please request the group rate for the South Carolina Hospital Association or C-SCHA.

Hilton Columbia (Discount room rate: \$162)
924 Senate St.
Columbia, SC 29201
(803) 744-7800/(800) HILTONS

Hampton Inn (Discount room rate: \$160)
822 Gervais St.
Columbia, SC 29201
(803) 231-2000/(800) HAMPTON

**In order to confirm a room assignment, the hotel will require you to provide a credit card for guarantee. If you need to cancel your room reservation, you must cancel the requested room assignment at least 24 hours before your set arrival date or you will be charged for the room.*

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2018 South Carolina Birth Outcomes Initiative Symposium

Agenda

Columbia Metropolitan Convention Center
1101 Lincoln St. | Columbia, SC | 29201
November 14, 2018 from 8 a.m.—4 p.m.

8-9 a.m.	Registration & Networking Breakfast	
9-9:15 a.m.	Welcome	Amy Crockett, MD OB Clinical Lead SC Birth Outcomes Initiative
9:15-10:15 a.m.	Preeclampsia: What Can We Learn by Listening to Our Patients?	Eleni Tsigas, BA Chief Executive Officer Preeclampsia Foundation
10:15-10:30 a.m.	Break	
10:30-11:30 a.m.	Breakout Session 1*	
11:30 a.m.-12:30 p.m.	Lunch	
12:30-1:30 p.m.	Breakout Session 2*	
1:30-1:45 p.m.	Break	
1:45-2:45 p.m.	Breakout Session 3*	
2:45-3 p.m.	Break	
3-3:45 p.m.	Superwoman Schema: Implications for Stress-Related Adverse Birth Outcomes	Cheryl Woods-Giscombe, PhD, RN, PMHNP-BC, FAAN LeVine Family Distinguished Term Associate Professor School of Nursing UNC Chapel Hill
3:45-4 p.m.	Closing Remarks	BZ Giese, BSN, RN Director SC Birth Outcomes Initiative

*Please see breakout session agenda for additional information on session topics and presenters.

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2018 South Carolina Birth Outcomes Initiative Symposium

Breakout Session 1

- | | | |
|--|---|---|
| A. Collaborative Approach to Implementation of the AIM Hypertension Bundle | Deidre McDaniel, MSW, LCSW
The American College of Obstetricians and Gynecologists | Scott Sullivan, MD
Medical University of South Carolina |
| B. Pain Management for the Expecting Mother | Kevin Walker, MD
Greenville Health System | |
| C. Identifying Risk of Infant Mortality: Using the West Virginia Birth Score for South Carolina Newborns | Julie Bedi, EdD, PhD
Cincinnati Christian University | Amna Umer, PhD
West Virginia University School of Medicine |
| D. Scope and Impact of Adverse Life Events on Children and Youth | Benjamin Saunders, PhD
Medical University of South Carolina | |

Breakout Session 2

- | | | |
|---|---|---|
| E. Chorioamnionitis and Preventing Sepsis in the Newborn | Kacey Eichelberger, MD
Greenville Health System | Julie Ross, Medical University of South Carolina |
| | Jennifer Hudson, MD
Greenville Health System | |
| F. Case Management of Complicated Pregnancies | Kathy Carpineto, MSN, RN, CCM
Molina Healthcare of South Carolina | Marie Fox, BSN, RN, CCM
BlueCross BlueShield of South Carolina |
| | Tammy Connolly, BSN, RN, CCM
Select Health of South Carolina | Jennie Thomas, MPA, BSN, RN, CCM
Absolute Total Care |
| G. Leveling the Playing Field: Maternal Mortality and Racial Equity | Amy Crockett, MD, MSPH
Greenville Health System | |
| H. Updates on Infant Safe Sleep in South Carolina | Lucy Gibson, MSW, LMSW
SC Department of Health and Environmental Control | Timothy Harkins, MD, FACOG
Greenville Health System |
| | Michelle Greco, RNC-MNN, BSN, BA
Greenville Health System | Sarah Taylor, MD, MSCR
Yale New Haven Hospital |

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2018 South Carolina Birth Outcomes Initiative Symposium

Breakout Session 3

- | | | |
|---|--|--|
| I. MAiNframing: Building a Substance Exposure Program for Newborns | Michelle Greco, RNC-MNN, BSN, BA
Greenville Health System | Jennifer Hudson, MD
Greenville Health System |
| J. Immediate Postpartum LARC: Beyond Implementation—Your Path to Sustainability | Judith Burgis, MD
Palmetto Health-USC Medical Group

Julia Kimsey, BA, BSN, RNC-OB
Palmetto Health | Ashley Locklear, MSN, RNC-OB, C-EFM
Palmetto Health |
| K. Collaborative Approach to Implementation of the AIM Hypertension Bundle | Deidre McDaniel, MSW, LCSW
The American College of Obstetricians and Gynecologists | Scott Sullivan, MD
Medical University of South Carolina |
| L. Sustaining Breastfeeding in South Carolina: Methods to Support Mothers and Infants | Hope Garcia, RN, BSN, MSA, CLC, NEA
Spartanburg Medical Center | Sarah Taylor, MD, MSCR
Yale New Haven Hospital |

2018 South Carolina Birth Outcomes Initiative Symposium

Thank you to all of our sponsors for their support of the 2018 SCBOI Symposium!

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